

JOB DESCRIPTION

JOB TITLE: Director of Place & Growth

DIRECTORATE: Place & Growth

GRADE: Chief Officer Band A1

REPORTING TO: Chief Executive

Job Purpose

- To develop, hold and promote the Place vision for the Borough and the relevant key enabling strategies: the Local Plan, Inclusive Growth Plan and the Economic Development Plan
- To lead the physical, economic and social regeneration and renewal of the Borough by creating the conditions for good physical and economic growth. To do this by attracting inward investment and development, supporting businesses, increasing the skills and employment opportunities for local people and working to reduce inequality of opportunity and poverty.
- This to include a focus on maximising the use of the available land, creating a more sustainable environment, increasing the supply of affordable housing through both a direct delivery and enabling function, and the associated social and transport infrastructure. within the Borough.
- To deliver the strategic management and development of the Council's land and property assets, including disposals and acquisitions, and provide the corporate landlord service.
- To be responsible for the Regeneration, Development Planning, , Capital Projects & Property, Economy & Skills, and the associated support service arrangements for the Directorate.
- To develop and maintain a coherent strategy for the delivery, performance management and continuous improvement of the services of the Directorate.
- To work with elected Members to ensure the Council's agreed Aims & Objectives are delivered.

Job Outcomes

- Lead the Directorate's Senior Management Team and contributes to effective corporate leadership, management, and decision making.
- Contribute to the formulation of corporate policies and initiatives and the development of collaborative, cross departmental and organisational working processes.
- Provide advice and support to Members that recognises the policy and operational tensions and constraints of service delivery.
- Develop and implement strategic priorities and performance targets for the Directorate, which include the relevant performance indicators and are reflected in the relevant strategies and policies.
- Develop and support customer engagement and consultation in the areas managed, which can be demonstrated in the way the services are valued by the customers.
- Work in partnership and collaborate with key stakeholders affected by and involved in the delivery of the services of the Directorate.
- Develop and maintain effective business planning and performance management, within the Council's standards and procedures, for the services of the Directorate.
- Lead and effectively deploy the staff of the Directorate and encouraging all staff to meet their full potential to maximise their contribution to the Council's strategic and operational objectives and effective service delivery.
- Effectively deliver a range of programmes and projects to support the vision, aims and objectives of the Directorate and the Council.
- Act as an ambassador for the borough, promoting and developing the Council's image, forming robust strategic alliances and developing effective working relations with partners, other related organisations, government departments, user groups, business, voluntary sector groups, including championing the interests of the community, stakeholders and partners.
- Lead on the use of geographic information and spatial information, maximising the use of such data to provide and maintain accurate census and demographic information for the Council, which can be used to assess the future needs of the Borough.
- Identify timely responses to overcome performance issues and take appropriate action where required.

- Ensure the timely and effective communication and implementation of all agreed Council policies and processes within the directorate.
- Manage the directorate's budget in accordance with the Council's standing orders and financial regulations, obtaining value for money and maximisation of income where applicable.
- Participate in the Council's emergency planning and responses to emergency situations.
- Participate in the conduct of elections as required to.
- Undertake such corporate responsibilities as may be allocated to the post from time to time by the Chief Executive.

PERSON SPECIFICATION

- Experience of creating a clear vision and inspiring staff to work towards it.
- Ability to showcase the Borough to create growth and attract investment.
- Successful experience of and ability to lead and manage a large and complex workload, including the management of programmes and projects.
- Experience of managing diverse services and multi-disciplinary teams.
- Experience of changing the culture of an organisation, and motivating staff to a high level of performance.
- Experience of identifying and maximising the synergies between services.
- Experience of managing competing priorities.
- Experience of working with diverse, multi-racial communities, as an ‘ambassador’ for the Council and ensuring that all services contribute to the Council’s aims for achieving equality and social inclusion.
- Evidence of political awareness and ability to communicate effectively within a politically sensitive environment.
- Experience of strategic policy development, evidence of ability to understand and analyse emerging issues, place them in an appropriate context and be innovative in developing solutions.
- Thorough understanding of the Government’s agenda for the services managed and its potential local impact, and experience of managing large complex budgets.